Federal Communications Commission 445 12th St., S.W. Washington, D.C. 20554

News Media Information 202 / 418-0500 Internet: http://www.fcc.gov TTY: 1-888-835-5322

> DA 07-1341 March 20, 2007

Children's Television Obligations of Commercial Television Broadcasters –Postponement of the Filing Window for Revised FCC Form 398 for the First Quarter of 2007

New Filing Window: June 1 through June 10, 2007

On September 29, 2006, the FCC released a *Second Order on Reconsideration and Second Report and Order* ("*Second Order*") regarding the children's television obligations of digital television broadcasters. In the *Second Order*, the Commission noted that a revised version of FCC Form 398, Children's Television Programming Report, had been approved by OMB. Among other things, the revised form includes a section for stations to report the core children's programming aired on digital program streams. The *Second Order* states that licensees are required to use the revised electronic version of FCC Form 398 to report their children's core programming, including their digital core programming, for the first quarter of 2007. Under the Commission's rules, the window for electronic filing of FCC Form 398 for the first quarter of 2007 is April 1 through April 10, 2007.

Because of the conversion of the FCC's children's television database system to an upgraded J2EE technology that will facilitate public access to and better support implementation of the revised electronic Form 398, the Media Bureau hereby postpones the deadline for filing the revised Form 398 for the first quarter of 2007. The new filing window for FCC Form 398 for the first quarter of 2007 will be June 1 through June 10, 2007. This new window will apply both to electronic filing with the Commission as well as placement of the report in the station's public inspection file. The Media Bureau expects to have the revised electronic version of Form 398 available on its website by May 15, 2007.

For additional information, contact Kim Matthews, kim.matthews@fcc.gov, of the Media Bureau, Policy Division, (202) 418-2154.

¹ Second Order on Reconsideration and Second Report and Order, In the Matter of Children's Television Obligations of Digital Television Broadcasters, MM Docket No. 00-167, 21 FCC Rcd 11065 (2006).

² *Id.* at 11081, ¶ 59

³ Id. See also 47 C.F.R. § 73.3526(e)(11)(iii).